

Random Odds

Futuring Skills for Problem Gambling Insights



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Wisconsin Council on Problem Gambling
25TH ANNUAL CONFERENCE

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Goals and Objectives

- 🎯 Understand and apply the concept of paradigms and paradigm shifts.
- 🎯 Learn and practice tools for tracking and “interrogating” trends.
- 🎯 Be introduced to a tool for exploring the positive and negative consequences of gambling-related issues.
- 🎯 Understand how vision and purpose are related to educating and addressing problem gambling.

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Do you know about...?

- “A Psychiatrist Tried to Quit Gambling...” (WSJ, 2/20/24)
- “AI-driven technology to revolutionize sports betting via personalized experiences based on patterns, interests” (Fox Sports, 11/22/23)
- How much money was wagered on the Super Bowl? (Sporting News, 2/12/24)

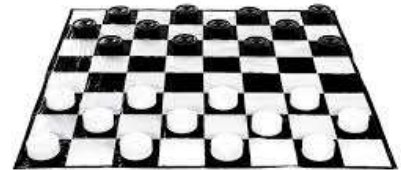
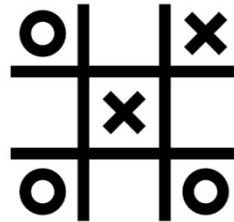
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Do you know about...?

- “Iowa State Quarterback charged...” (ESPN, 8/1/23)
- “LA Rams Coach Explains Decision that Irked Bettors” (LA Times, 9/19/23)
- “Innovative AI-powered approach to sports handicapping continues push to reshape betting” [Leans.ai] (Fox Sports, 2/28/24)
- The Weirdest “Prop” Bets (Super Bowl or Daytona 500?) (Multiple Sources)

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Which of these is...



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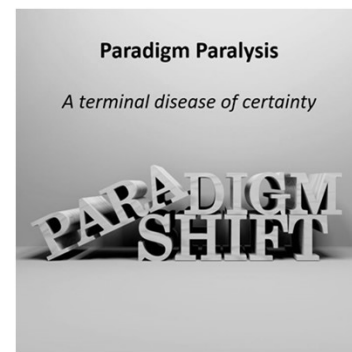
Futuring, or foresight, is a critical skill that involves the ability to anticipate, plan for, and navigate potential future scenarios and challenges.

- Understanding Emerging Trends
- Preventive Measures and Early Intervention
- Policy Development and Advocacy
- Educational Program Design
- Ethical Considerations and Digital Literacy
- Networking and Collaboration

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Futurist Joel Barker introduced concepts and “Strategic Exploration Tools” for “Finding the Future Faster.”

- Paradigms and Paradigm Shifts
- Trends Tracking
- Interrogation
- The Implications Wheel
- Vision



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The Importance of Paradigms in the 21st Century

- 🔗 If you don't understand the subtleties of paradigm shifts, you can't explore the future.
- 🔗 A “paradigm” is a set of rules and regulations (written or unwritten) that does two things:
 - 🔗 it establishes or defines boundaries; and
 - 🔗 it tells you how to behave inside the boundaries.
- 🔗 A “***problem-solving mechanism.***”

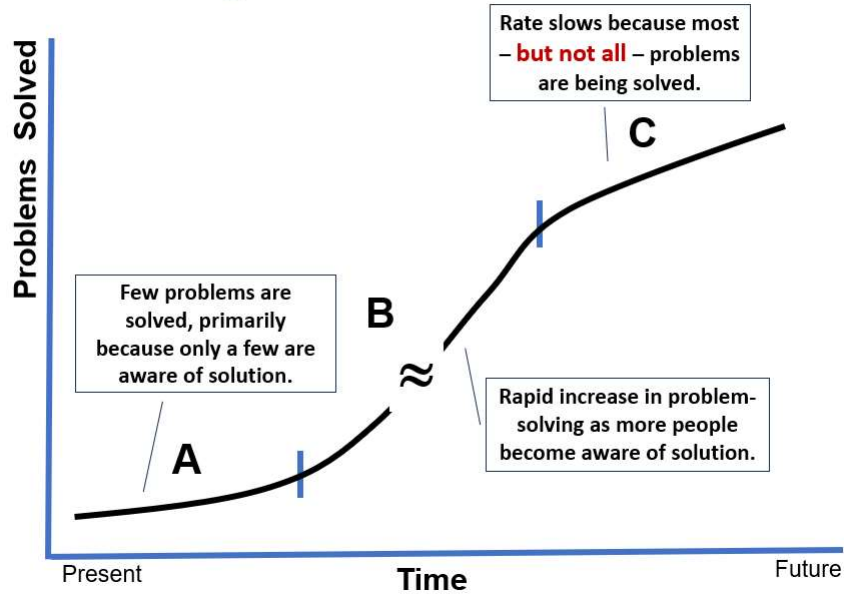
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Six Key Observations

- ❑ Paradigms are common.
- ❑ Paradigms are useful.
- ❑ Sometimes, your paradigm can become the paradigm.
- ❑ Almost always, the new rules are written at the edge.
- ❑ Paradigm pioneers must be courageous.
- ❑ You can choose to change your paradigm.

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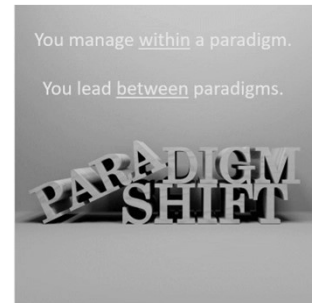
The Paradigm Curve



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Paradigm Shifts in Counseling/Treatment

- ✍ From moral failing to medical model
- ✍ Person-centered and strengths-based approaches.
- ✍ Biopsychosocial model
- ✍ Integration of evidence-based practices
- ✍ Digital and remote interventions
- ✍ Harm reduction strategies
- ✍ Focus on co-occurring disorders



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Joel Barker's

T.I.P.S. TRACKING

A process for "early spotting" the things we should be looking for.

Trends

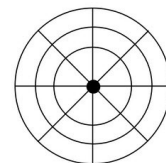
Paradigm Shifts

Innovations

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T.I.P.S. TRACKING

- *Monitoring Brings Awareness*
- *Organizing Brings Clarity*
- *Sharing Brings Engagement*
- *Interrogating Brings Wisdom*

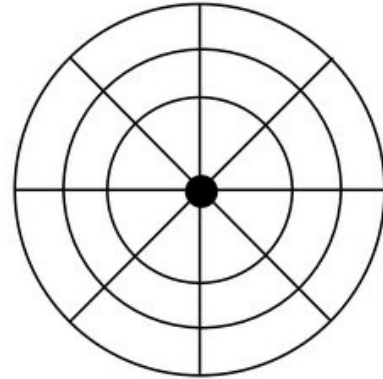


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T.I.P.S. TRACKING

- ***Monitoring Brings Awareness***

- *What's already on your radar?*
- *What should be on your radar?*

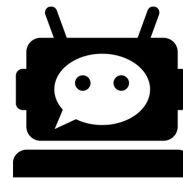


Never before has it been so important to be grounded and intentional and to know what's important.

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T.I.P.S. TRACKING - TRENDS

1. Mobile Gambling
2. Cryptocurrencies and Blockchain
3. Live Dealer Games
4. Virtual Reality (VR) and Augmented Reality (AR)
5. Regulation and Legalization Changes
6. Responsible Gambling and Player Protection
7. Esports Betting
8. Social Gambling
9. Innovation in Payment Methods
10. Increased Focus on Data Protection and Privacy



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T.I.P.S. TRACKING

- ***Interrogating Brings Wisdom***

The best don't just put the data in a meaningful context. They know what questions to ask. Are we defining the right problem? Do we have the right data? What are the assumptions behind the algorithm?



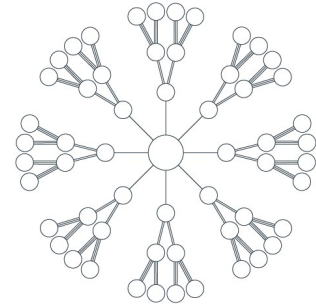
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TREND INTERROGATION

- Can the data be trusted?
- Is this trend accelerating or decelerating?
- Who wins if this trend continues?
- Who loses if this trend continues?
- What could be done to alter the speed of the trend?
 - Speed it up? Slow it down?
 - Who? What?
- So, what does this mean to... (organization, career)?

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The Implications Wheel

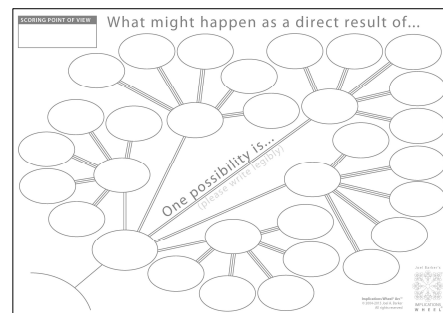


- ❖ What is the Implications Wheel?
 - ❖ A Smart Group process
 - ❖ Used to explore the possible short- and long-term implications of any change
 - ❖ A decision-enhancing tool for leaders
 - ❖ An early alert tool to help you see both problems and opportunities before they occur

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Scouting the Future

- ❖ Speed – Scouts have to be fast
- ❖ A Sampling – Not Comprehensive
- ❖ Qualitative – Not Quantitative
- ❖ Many directions – Spread out
- ❖ Mapping – Map their explorations
- ❖ Decision enhancing –



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Implications Wheel Benefits

- ❖ Larger landscape & longer time horizon
- ❖ Reduce uncertainty
- ❖ Maps connections
- ❖ Engage diverse groups
- ❖ Increases clear communication

***“Every Voice
Is Heard”***

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What are the possible implications of...

- ❖ **Rise in Internet Gambling**
- ❖ **Youth Gambling**
- ❖ **Sports Gambling – College**
- ❖ **Sports Gambling – Adults**
- ❖ **Senior Citizen Gambling**
- ❖ **Family Member with Gambling Problem**
- ❖ Youth Alcohol and Drug Use
- ❖ Cyberbullying
- ❖ Suicide
- ❖ Binge Drinking
- ❖ Not Using Drugs
- ❖ Legalized Marijuana
- ❖ **AND...**

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Rules for Contributing Implications

❖ There are 8 Rules – Today Only 4

Rule #1:

What might happen as a direct result of...?

Always assume that the previous implication happened!

Rule #3:

Complete the sentence: “One possibility is...”

Focus in the realm of possibility, rather than certainty!

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Rules for Contributing Implications

❖ There are 8 Rules – Today Only 4

Rule #6:

Include positive and negative implications.

Imagine someone with a viewpoint completely different from yours.

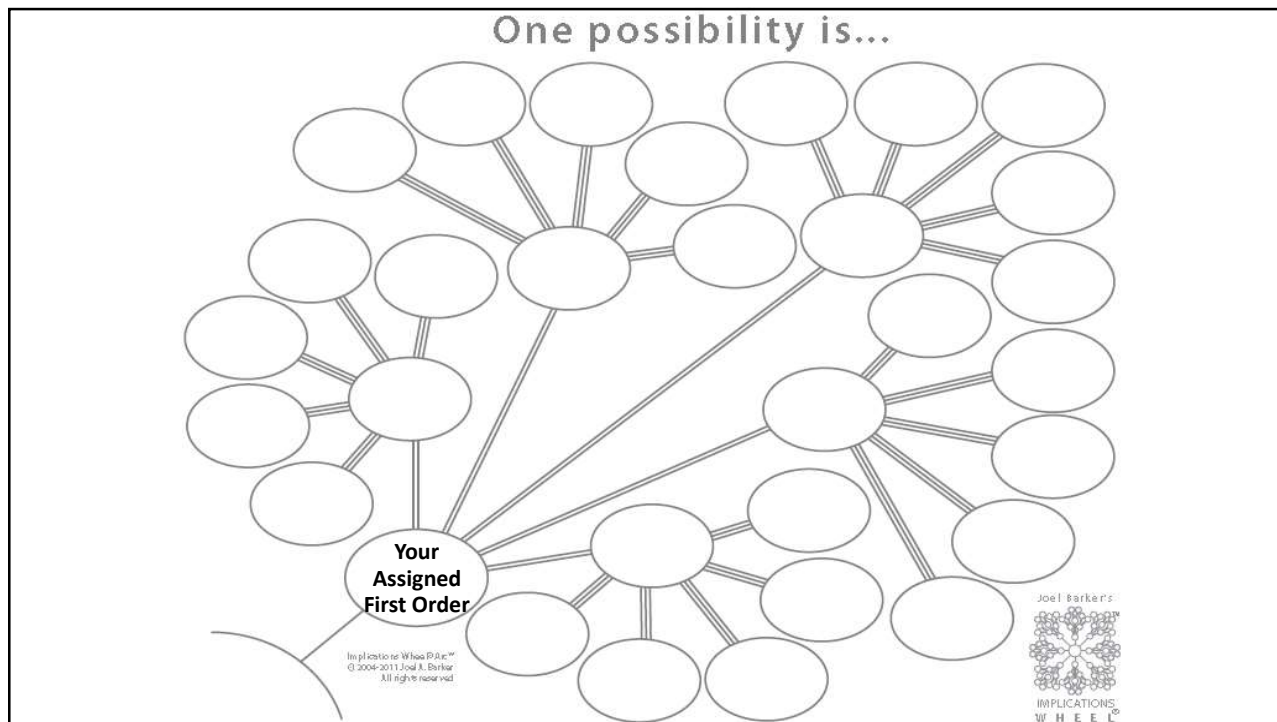
Rule #7:

Be specific and concrete.

This is the most important rule!

Avoid words like “affects,” “impacts,” “changes,” and “alters.”

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Scoring

Implications are scored for:

- ⊕ Desirability of the implication
- ⊕ Likelihood of its occurrence
- ⊕ From a specified “Point of View”

Today – Highlight
“Most Important”
Positive and Negative

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“Interrogating an Implications Wheel”

- **Barriers**

- How can we decrease the likelihood of an extremely undesirable, highly likely implication?

- **Bridges**

- How can we increase the likelihood of an extremely desirable, low-likelihood implication?

- **Information Needs**

- We need to know more about...

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Debrief an Implications Wheel Experience

- How many saw at least one implication that was significant?
- How many saw an implication which you might not have come up with yourself?
- How many learned something from your team members?
- How was this a different discussion than usual?

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Here's What 100's of College Students Said!

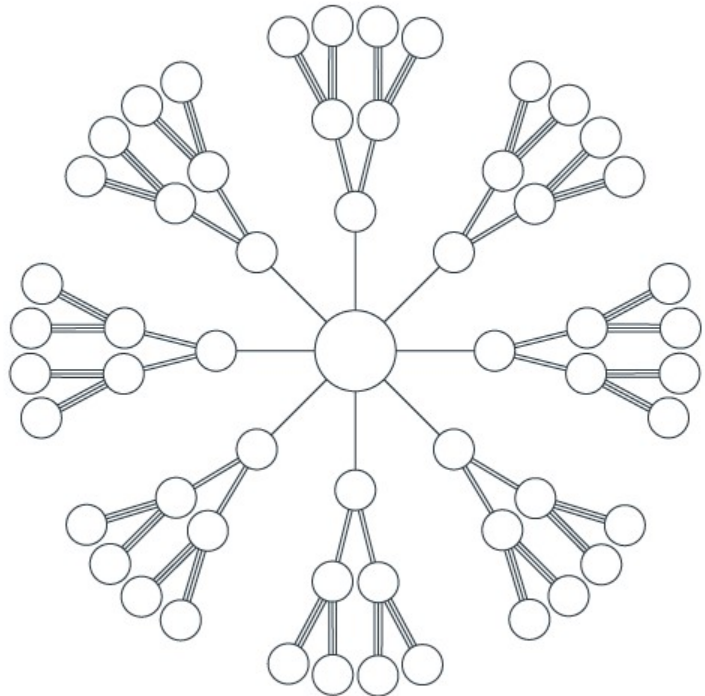
96% - Saw implications that they would not have thought of on their own.

95% - Learned something from teammates.

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The 21st Century Conversation

- ❖ *"A new kind of vision"*
- ❖ This is a new conversation.
- ❖ This is a new responsibility.
- ❖ Helping clients (& families) make better decisions.



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The Power of Vision

Vision without action is merely a dream.

Action without vision just passes the time.

Vision with action can change the world.

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The Power of Vision

If you want to build a ship, don't drum up people to gather wood, divide the work and give orders. Instead, teach them to yearn for the vast and endless sea.

Antoine de Saint-Exupery
The Wisdom of the Sands

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- Purpose Gives Direction
- Purpose Allows You to Explore Your Passion
- Purpose Gives Motivation
- Purpose Creates Better Health
- Purpose Keeps Your Brain Active
- Purpose Gives Longer Life

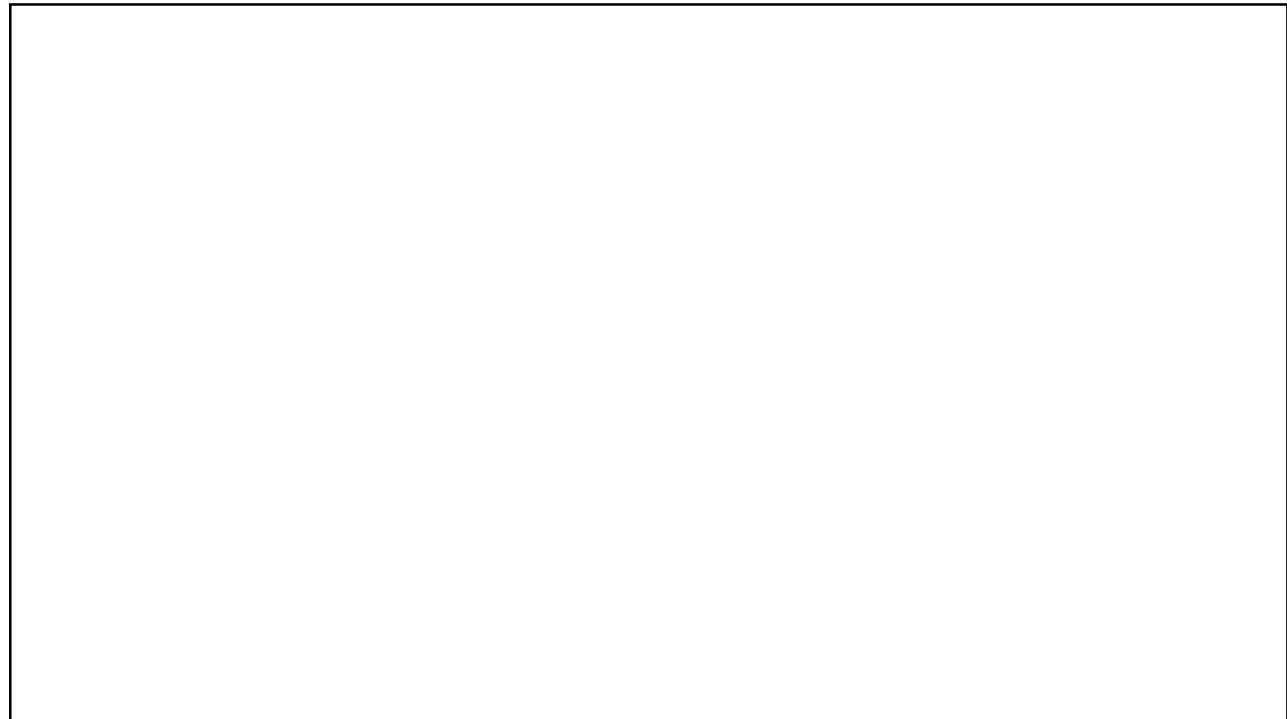
- Take Pictures – Edit Pictures
- Imagine a Picture of Your Future
- Imagine Spaces and Activities

“It’s Going to Be a Different World”



**An Experiential Process for
Developing Individual Vision**

- Purpose Builds Dreams
- Purpose Unites Us with Others
- Purpose Creates Your Legacy
- Purpose Makes a Difference
- Purpose Instills Joy



WCPG - 2023

The Experiential Exercises Introduced at the 2023 WCPG Conference

“All Bets Are Off” & Place Your Bets

Still Available at www.hr-tracks.com/workplace-gambling/

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Questions



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